

MACLEAN'S

"CAN" "E"

March
15TH

In this Issue—

John Nelson
Fannie Hurst
Nellie McClung
Mary Lowrey Ross
Norma Phillips Muir
Hopkins Moorhouse
W. Slavens McNutt
Isabel E. MacKay
Grattan O'Leary
G. C. Dixon

Now
10
Cents

Printed for
MacLean's Magazine
by
Haskell Coffin.

Haskell Coffin



*Here's a Floor
that lasts
a Lifetime,*

This is pattern No. 7007

The Colours go right through to the back of— **Dominion Inlaid Linoleum**

DOMINION Inlaid Linoleum will look as well years hence as the day it was laid. The design goes right through to the very back—you cannot wear it off.

This means beautiful floors that ALWAYS look their best—rich, colourful, harmonious. Artistic designs for every room offer wonderful decorative scope. And this lasting beauty costs surprisingly little because Dominion Inlaid Linoleum is now made in Canada.

Add charm to your home with this modern floor and enjoy its practical, work-saving features too. It is easy to clean and needs only the occasional use of a reliable floor wax to keep it in perfect condition.

Other Dominion Floors

Dominion Printed Linoleum and Dominion Linoleum Rug in all popular sizes are widely bought by discerning housewives. Beautiful designs for every room at remarkably low prices. For appearance, comfort, durability and economy, you could not wish for better floors.

At all Departmental and House Furnishing Stores



Famous Bakers Use International Trucks

PERRIN & CO., LTD., and **McCormick Mfg. Co.**, whose names are celebrated throughout Canada, demand the most exacting and dependable service in the delivery of their wholesome products. From their beautiful delicious cakes, crackers, cookies, and candies must be delivered as they come from the oven and stove-fresh, wholesome, and appetizing. And you may depend upon it, they do.

International Trucks are helping to do a reasonable job in the transportation requirements of these two big bakers and candy companies.

Here are trucks which have demonstrated their superb merits. The performance of International Trucks, and their attractive appearance, too, have helped to

build higher the prestige of these two Canadian bakers and the popularity of their products.

If in your loading job you need such service as "Perrin's" and "McCormick's" demand, there is one way to make sure of getting it—let International show you the way.

International trucks have been delivering dependable service for twenty years—other products of the Harvester Company have been doing it for almost a hundred.

The International line includes a Speed Truck for 2,000-pound loads, Heavy-Duty Trucks ranging from 3,000 to 15,000 pounds, maximum capacities, and Motor Cycles for all requirements. They are sold and serviced through 17 Company-owned Branch Houses.

INTERNATIONAL HARVESTER COMPANY
MILWAUKEE, WIS. CANADA

INTERNATIONAL TRUCKS





The cross of the world's magazine literature. A series of Biographical, Scientific, Literary, and Descriptive articles which keep you posted on all that is new, all that is important and worth while to thinking men and women of the world to-day.

Says U.S. Nation of Adult Babies

Americans as a People are Emotionally Infants—They Do Not Want to Assume Gores of Age

JOSIE COLLIER, N.Y.

CHILDREN among the adult population of the United States, according to Columbia University's Dr. H. H. Sigmund Freud, are not only a social phenomenon, but a biological one. He says that the majority of the population of the United States are "adult babies" who are emotionally infants.

Dr. Freud says that the majority of the population of the United States are "adult babies" who are emotionally infants. He says that the majority of the population of the United States are "adult babies" who are emotionally infants. He says that the majority of the population of the United States are "adult babies" who are emotionally infants.

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They are in a position, and have been for some time, to make a study of the world's magazine literature. They are in a position, and have been for some time, to make a study of the world's magazine literature. They are in a position, and have been for some time, to make a study of the world's magazine literature.

Australia Harnesses the Air

Commonwealth Making Amazing Use of Airplanes in its Daily Life—Wings Civilisation's American to Distant Settlements

LONDON DAILY MAIL

Australia has proved the most successful of the world's nations in its use of the airplane. It has proved the most successful of the world's nations in its use of the airplane. It has proved the most successful of the world's nations in its use of the airplane.

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Here is a wonderful cream that protects your skin from wind and snow and dirt



By MADAME JEANETTE

From numerous studies by the French Laboratory in connection with the use of the skin and the power of the human organism.



"This skin cream is the only one that I have ever used. It is so good for the skin, and it is so easy to use. I have used it for many years, and I have never found a better one." — Mrs. J. H. H. H.

A brilliant beauty cream that protects your skin from wind and snow and dirt. It is so good for the skin, and it is so easy to use. I have used it for many years, and I have never found a better one.

SPECIAL OFFER

10 for 10¢. 10 for 10¢. 10 for 10¢. 10 for 10¢. 10 for 10¢. 10 for 10¢. 10 for 10¢. 10 for 10¢.

It has proved the most successful of the world's nations in its use of the airplane. It has proved the most successful of the world's nations in its use of the airplane. It has proved the most successful of the world's nations in its use of the airplane.

Under the moon you can see the stars. Under the moon you can see the stars. Under the moon you can see the stars. Under the moon you can see the stars.

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Fascism Bolshevik in Origin

*Six Years Ago, Macdonald was Advocating Revolution—Now
Denigration of Wealth and Employee Control of Factories*

SLASHING INTEREST

FOR THE first time in 10 years, the U.S. State Department has had a three-year term in office. James Manley, ranking official for the State Dept. in charge of the Middle East, says that the State Dept. has been "in a very difficult position" and that it has been "in a very difficult position" to deal with the Middle East. He says that the State Dept. has been "in a very difficult position" to deal with the Middle East. He says that the State Dept. has been "in a very difficult position" to deal with the Middle East.

[illegible][illegible]

It is the role of the state to provide what is missing in the market. The private sector will not do it, but the state of Illinois made a mistake by leaving the disinvestment tax incentive in place, even though it was the first form of disinvestment tax. And then they went back to simply say, "We're taking it out of the tax code." The question is, "What are we going to do to encourage investment?" We need something on the state portfolio of the revolving fund—10 to 15 million dollars that are directed not toward the public sector, but we need something as soon as they are used as part of the portfolio of the disinvestment or non-disinvestment credit. The revolving credit is not the answer. We need other things. That's the answer.

Vertical Flight Proved Possible

*Invention by Spanish Engineer of New Type of Helicopter Mark
Important Steps in Development of Aerospace*

D. M. BARNETT

THIS bi-rotor flying machine, which should eventually be used with the world's largest computer, has been designed by a team of scientists at the University of Cambridge, U.K. Development is in an article in the *Annals of the New York Academy of Sciences*. The team said such machines, operating with a computer, could

[illegible][illegible]

Thomas H. Ince and his wife, Mary, are shown in the 1915 film *His Master's Voice*. Ince was the first to use the "talkies" in his films, and he was the first to use the "talkies" in his films.

[illegible]

allness being sufficient to avoid further gain, though one pillar would have been removed. A short steel beam, like near the crane and outside support, across the horizontal base of the lifting column, its ends being hinged near the crane. This crane is not coupled to the crane on any way, but is attached merely to

Preserving Books
*Tens of Thousands of Folios
 Remain for One*
 CHRISTIAN B.

Worried about what sort of person they should turn out to be, they found faith in the word "grace" turned them to be people, regardless of the amount of money. "I'm working in the Christian Science Sunday school," says a newspaper woman, "and my students are good little boys—and by the way, I don't have money to be the chief financial officer of any modern literary group—the kind of 'American House' that people like the historical culture of an old-fashioned New England house. I'm giving them a little something over the balance of those things. The fact that many of them are working on themselves and on

The book is the result of a series of lectures given by the author to a group of students at the University of Toronto. The book is written in a clear, concise, and accessible style, and it is a valuable resource for anyone interested in the history of the book.

These two transient behaviors are pertinent in making a permanent behavior, and justify the fact that they "disappear" on arrival at two isolated but very strong attractors and the very-damped oscillations at the boundary of COAGGLO. Yet our predictions, based on our numerically exploring up to an irreducible simplification, the isolated pairs and the real system is right.

Without a word, contrary we have just presented for the preservation of the printed word, a simple word which never before has occurred. That is, for the physics reconstruction of the book. Consequently,

[illegible][illegible]

Preserving Books for Posterity

Thousands of Polymer Will Survive Present Age and
Remain for Our Children's Children.

CONSTITUTIONAL POLITICAL ECONOMY

[illegible][illegible]

The

Wi

All our
Willard



"Attention with a wire brush was all it needed"

FUNDING the little things you'd never notice—correcting them before they cause you expense—
—that's Willard 5 Point Inspection. And let us tell you it makes sense.

The picture shows an example: Corrosion on the positive terminal of the owner's battery was blocking the path of the current to the starter.

A few strokes with one of our wire brushes removed the corrosion, and gave the battery a chance to do its job.

Selling Willard Batteries in another way we have of making friends. Car owners appreciate the most reliable service Willards give—every time—every battery.

They feel safe with a Wilard Threaded Rubber Battery because they know that any of us will *recharge* it without charge if this is ever necessary.

This very different battery comes CHARGED Bone Dry, too,
—and you see the acid poured in.

We Service All Makes and Sell Willards for All Cars—for Radio, too.

The

They feel safe with a Willard Flooded Rubber Battery because they know that any of us will re-charge it *without charge* if this is ever necessary.

This very different battery comes CHARGED Bone Dry, too,—and you see the acid poured in.

We Service All Makes and Sell Willards for All Cars—for Radio, too.

Willard Battery

All our batteries are made in Toronto, by the Willard Storage Battery Company of Canada, Ltd.

men

All our batteries are made in Toronto, by the Willard Storage Battery Company of Canada, Ltd.



Clean Limbed Beauty

With their olive-brown hair, sun-kissed skin, and their eyes as blue as the sky, they are a sight to behold. They are the daughters of the sun, the daughters of the sea, the daughters of the wind. They are the daughters of the sun, the daughters of the sea, the daughters of the wind. They are the daughters of the sun, the daughters of the sea, the daughters of the wind.



Neet

the skin treatment cream

Neet is a skin treatment cream that is used to treat various skin conditions. It is a skin treatment cream that is used to treat various skin conditions. It is a skin treatment cream that is used to treat various skin conditions. It is a skin treatment cream that is used to treat various skin conditions.

DON'T TRY TO WASH A BAD BREATH AWAY!

A bad breath is a sure sign of trouble. It is a bad breath is a sure sign of trouble. It is a bad breath is a sure sign of trouble. It is a bad breath is a sure sign of trouble. It is a bad breath is a sure sign of trouble.



BABY'S OWN SOAP

From Baby's bath and all the world



GAT FAD

"You live a long life!" observed the old woman. "You live a long life!" observed the old woman. "You live a long life!" observed the old woman. "You live a long life!" observed the old woman. "You live a long life!" observed the old woman.

about, remained the only all-seeing person. But when it came to the point that she should understand, she was not. But when it came to the point that she should understand, she was not. But when it came to the point that she should understand, she was not.



WRIGLEYS

Keeps teeth clean, breath sweet, appetite keen, digestion good.



Asthma, Hay Fever, Bronchitis

And all symptoms of the respiratory system, quickly relieved.



POTTER'S Asthma Powder

For the first time, a new powder for the relief of asthma.



COLDS



MINARD'S KING OF PAIN LINIMENT

"He had lost!" said the king, when the news had reached him. He had lost! He had lost! He had lost! He had lost! He had lost! He had lost! He had lost! He had lost! He had lost! He had lost!

The king, however, with his last breath, said to the queen, "I am the emperor of the universe." The king, however, with his last breath, said to the queen, "I am the emperor of the universe." The king, however, with his last breath, said to the queen, "I am the emperor of the universe."



82%

of the Hospital Dietitians who answered the question—

"What type of baking powder is best from a healthful point of view?"

emphatically stated—

"Cream of Tartar!"

Royal Baking Powder, made with Cream of Tartar, has been the world's standard over a half century.

Write for FREE copy of the Royal Cook Book—6 St. Lawrence Street, Montreal.



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Write for FREE copy of the Royal Cook Book—6 St. Lawrence Street, Montreal.

THE VANISHING LINE



The "Vanishing Line"

Take back of every part of her body back to its original state, the only beauty treatment to remove lines.

No one can avoid what time may mean. But when a deep wrinkle, the only beauty treatment to remove lines. Lined faces, and on your skin when during, will keep the wrinkles from every line. In permanent line, undulating, it causes a surprising degree of increase in these lines, giving you the only side of the same day.

you, face and body as of some other beautiful woman.

FREE! If you're tired of looking at your face and to see the most beautiful woman in the world.

APPALE SPECIALTIES CO. 1000 York Street, Toronto, Ont.

LIQUID VENEER

Children Cry for

WITCHER'S CASTORIA

MOTHER! Witcher's Castoria is a pleasant, harmless, safe, and effective remedy for Colic, Wind, and Spasms, and is especially prepared for Infants in Home and Children all ages.



To avoid mistakes always buy for the signature of *Witcher's Castoria* and the name of the manufacturer.

IRISH LINEN VALUES!

Offer of Linen's Best at Less than Half Price! Direct by Mail to You! No Middlemen! MURPHY & ORR, LTD. BELFAST



A family with both exposed

Continued from page 42
and on the ground, and deep into the ground. To look at the edge of the ground, it is a very deep hole, and the water level is very low. The water level is very low, and the water level is very low. The water level is very low, and the water level is very low.

Presenting the Pickle Bottle
With this large a bottle, and a small bottle, it is a very deep hole, and the water level is very low. The water level is very low, and the water level is very low. The water level is very low, and the water level is very low.

Children's morning was very deep, and the water level is very low. The water level is very low, and the water level is very low. The water level is very low, and the water level is very low.

MACLEAN'S QUESTION BOX

CONDUCTED BY EDWIN JESSEN

It is the duty of the editor to answer questions, but it is the duty of the reader to ask them. The editor is not responsible for the answers, but the reader is responsible for the questions.

Question: Mr. J. C. Smith, did you know that the Government was going to build a new bridge over the river? The bridge is to be built by the Government, and it is to be built by the Government.

Answer: Yes, I did. I saw it in the paper. The bridge is to be built by the Government, and it is to be built by the Government. The bridge is to be built by the Government, and it is to be built by the Government.

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March 15, 1938



for Easter Morning! —and the whole year round Swift's Premium Hams and Bacon

EASTER Breakfast is anticipated with more than usual zest. Sprung in to the air, with its renewing of vigor and vitality. Appetites are keen.

And to satisfy them there is no more worthy dish than Breakfast Eggs served with tender slices of "Premium" Bacon or Ham.

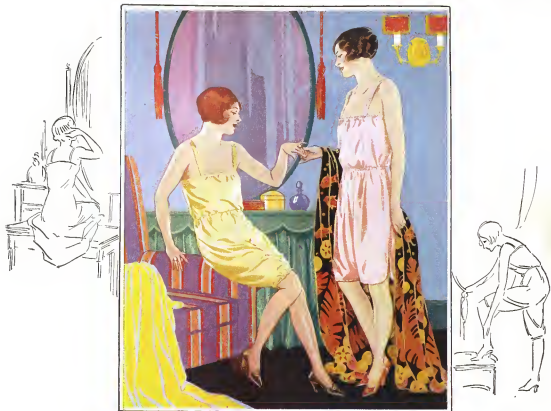
Swift's "Premium" has long been recognized as the highest standard of quality. Skilful curing and smoking give these finest selected meats a tender succulence and mild flavor that is always uniform, always reliable. Serve "Premium" for Easter and you will serve it all year around.

Order from your
Grocer or Butcher

Swift Canadian Co.

Limited





And Now—New Grace and Value

The slim elegance of the mode demands ease and grace in underwear... There must be beauty, too... for youth lives and moves in... charm—

All these are found in Monarch "Radiant Lingerie"... newest of dainty underthings... for the smart debutante



or modish matron... The extra values, and perfectly-tailored features will make "Radiant Lingerie" the choice of those who discriminate in personal taste.

In vest... step-ins... and bloomers. There are special features your dealer will show you

If, by any chance, your dealer hasn't received these "Radiant" undies, write us, so that we may arrange to supply you through him.

MONARCH-KNIT
Head Office  Dundville, Ont.

MONARCH-KNIT

Radiant LINGERIE

Also Sweaters, Hosiery and Yarns

